

1800 ways you show off your style web contest rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The **1800 ways you show off your style** web contest (the "Contest") will begin on Monday October 6th, 2008 at 8:00 a.m. Eastern Time ("ET") and end on Sunday, October 19th, 2008 at 5:00 p.m. ET.
- b. To participate in the contest participants must log onto www.v-103.com beginning Monday October 6th, 2008-Sunday October 19th, 2008 and submit a web entry form with first and last name, complete address, daytime phone number, date of birth, a valid email address and tell in 103 words or less your style/fashion sense and how you display your style. Deadline to enter is 5:00 p.m. ET Sunday October 19th, 2008.
- c. Only one Internet entry per person and one Internet entry per email address are permitted. Duplicate entries will be disqualified. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address.
- d. For purposes of these Official Rules, "receipt" of any on-line entry will be solely determined when the contest Administrator's website server records the entry data. Any automated computer form reply or receipt (such as one confirming delivery of email) does not constitute actual receipt by Administrator of an entry form for purposes of these Official Rules. Use of any device to automate entry is prohibited. The WVEE computer is the official timekeeping device for this Contest.
- e. WVEE is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WVEE listeners who are **18** years of age or older and who legally reside in the Atlanta metropolitan area. Employees of WVEE (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Atlanta metropolitan area and the members of their immediate and/or household are ineligible to participate or win.
- b. Listeners are eligible to win a Station contest only once every thirty (30) days and a prize valued over two hundred and fifty dollars (\$250) or more only once every thirty (30) days. Only one winner per household is permitted in any contest.
- c. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any

entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. One (1) Grand Prize will be awarded consisting of: one (1) two hundred dollar (\$200) Nani Salon & Spa in Atlantic Station gift card, one (1) one hundred and fifty dollar (\$150) gift card to H&M any Atlanta area location, one (1) one hundred dollar (\$100) gift card for Aldo shoes, Atlantic Station location and one (1) fifty dollar (\$50) check to Grand Prize winner. Approximate Retail Value of the Grand Prize: \$500.
- b. Prize may be claimed at WVEE, 1201 Peachtree Street, NE, Suite 800, Atlanta, GA 30361 during normal business hours, Monday through Friday from 9:00 a.m. – until 5:00 p.m. ET. Winner must pick up prizes at WVEE offices by 5:00 p.m. ET Friday, November 7th, 2008 or prize will be forfeited. In the event that a prize or prize certificate is mailed to the winner, it will be with prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash due to prize unavailability or where required by law. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of WVEE management with respect to the contest are final.
- b. On Monday, October 20th, 2008, at approximately 10:00 a.m. ET one (1) winner will be selected in a random drawing from among all eligible entries received.
- c. Winner need not listen or be present to win. Winner will be contacted by telephone within one (1) day following the selection of winner. If the winner cannot be reached within one (1) day of notification attempt, that winner forfeits his/her prize and an alternate winner may be selected by random drawing from the remaining eligible entries.
- d. Winner must execute and return any required Affidavit of Eligibility/Release of Liability Prize Acceptance Form within two (2) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by random selection. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winner may be required to sign an IRS Form W-9 or the equivalent.

- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the WVEE web site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, tampering, unauthorized intervention or technical failures of any sort. All Internet participants agree to be bound by these rules, and the Official Rules appearing above
- e. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize related even is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of WVEE
- g. WVEE is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WVEE, 1201 Peachtree St. #800 Atlanta, GA 30361.

6. INTERNET SWEEPSTAKES PRIVACY POLICY

- a. By use of this web site and by entering the Contest, you agree to WVEE web site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at www.wvee.com.