

Model Contest/Sweepstakes Rules for Radio Stations
(For Contests/Sweepstakes with Internet or Email Entries)

My Name is Earl/The Office Name that Clueless Character Web Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. Name that Clueless Character web contest (the "Contest") will begin on Monday May 12th, 2008 at 8am Eastern Standard Time (EST) and end on Friday May 16th, 2008 at 5pm EST (the "Contest Period").

- b. To participate in the Contest, you may enter via the following method(s):

Log onto www.v-103.com beginning Monday May 12th, 2008 at 8am EST, click on the Contest link, correctly answer the My Name Is Earl or The Office trivia question and enter your first name and last name, complete address, city, state, zip code, home telephone number, and a valid email address in the online entry form. Only one (1) internet entry per person and one (1) internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of WVEE (the "Station") and will not be acknowledged or returned. Use of any device to automat entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by the Station. Station's computer is the official timekeeping device for this Contest.

- c. One Grand Prize winner will be randomly selected from weekday winners on Friday May 16th, 2008
- d. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.
- e. All entries must be received by 5:00pm on Friday, May 16th, 2008.
- f. Each submitted Entry must be the original and creative work of each contestant and must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. The Station has the absolute discretion to disqualify any Entry based on its sole judgment. The Station, in its sole discretion, reserves the right to disqualify any Entry if such Entry contains illegal, indecent or otherwise offensive material, or if such Entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for the public (i.e. Entries must be radio clean). Entries shall not refer to any person by their full name or otherwise refer to them in a manner that would permit the reader to identify them. Entries that do not comply with these rules will not be eligible for the sweepstakes. All Entries become the property of the Station and will not be acknowledged or returned.

2. ELIGIBILITY RESTRICTIONS

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- a. The Contest is open to all persons who are 18 years of age or older and who legally reside in the Greater Metro Atlanta area. Employees of the Station, its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Atlanta metropolitan area and the members of their immediate families and/or households are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations.
- b. Winner may win a Station contest once every ninety (90) days. Only one winner per household is permitted in any Station contest.
- c. Winner must hold a valid government issued ID and sign and return any required Affidavit of Eligibility and/or Publicity/Liability Release that may be required by Station or Sundance Channel.
- d. Contestants are required to provide truthful information and the Station will reject and delete any entry it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. **PRIZES**

- a. Eight (8) qualifying prizes will be awarded. Four (4) prizes include: one (1) \$25 MASTERCARD gift cards, one (1) Desktop paper shredders & water coolers, one (1) Computer webcams, one (1) Computer cleaning kits with rear view mirror. Four prizes include: one (1) \$25 VISA gift cards, one (1) Beer harnesses, one (1) Beer cooler, one (1) Fake car alarms with comical bumper stickers. ARV: \$97.00
- b. One (1) Grand Prize will be awarded: One (1) tip package valid for up to \$800 in coach airline tickets for two (travelers must have the same itinerary) plus up to \$600 in hotel accommodations (consecutive nights only) and one (1) \$100 in the form of a VISA gift card. ARV: \$1,500.
- c. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within fourteen (14) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- d. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. **WINNER SELECTION AND NOTIFICATION**

- a. Decisions of Station management with respect to the Contest are final
- b. Winners will be selected as described above in section 1 of these Official Rules.
- c. A panel of judges will select the winners based on severity of lie. Judges decision is final

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- d. Odds of winning a qualifying prize depend on the number of entries received.
- e. The odds of winning the Grand Prize are a 1 in 8 chance
- f. Winner does not need to listen or be present to win
- g. Winners will be notified by phone within two (2) business days of end of Contest. If winner cannot be contacted within ten (10) business days, then an alternate winner will be selected by random drawing. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by random selection of qualifying entries.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the Contest, the winners agree to have their Entry, name, voice, or likeness used in any advertising or broadcasting material relating to this Contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate or use of Entry, the Station in its sole discretion may require Contest winners to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. By participation in this Contest, all Winners agree to fully transfer all right, title and interest to the submitted Story to Sponsor without compensation (including but not limited to publicity rights and copyrights). No royalties, copyright fees, license fees, talent fees, or any other compensation will be paid for any reason relating to any aspect or part the submitted Story, even if reproduced, distributed, and/or sold by Sponsor. Sponsor shall have the right to use any aspect or part of the submitted Nomination, including Winners name, likeness and image, for any commercial or marketing purposes without additional compensation, in perpetuity. Notwithstanding the foregoing, nothing herein requires that Sponsor use the winning Nomination.
- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the Contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- f. The Station reserves the right to make changes in the rules of the Contest, including the substitution of a prize of equivalent value, which will become effective upon announcement.

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- g. Failure to comply with the Contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- h. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize. Station and Sponsor reserve the right to cancel the Contest in whole or in part and to change the start and end dates of the Contest to the extent necessary to adjust to events of force majeure and/or to changes to production and broadcast schedules.
- i. Copies of the written Contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WVEE, 1201 Peachtree Street, Suite 800, Atlanta, Ga 30361.

6. **INTERNET SWEEPSTAKES PRIVACY POLICY**

- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: "www.v-103.com"