

2009 Direct Access with Direct General Giveaway

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The 2009 Direct Access with Direct General giveaway contest (the “Contest”) will begin on Monday, June 15th, 2009 at 9:00am Eastern Time (“ET”) and end on Sunday, July 5th, 2009 at 6:00pm ET. There are two (2) ways to participate in the Contest:

On Site – From Monday, June 15th, 2009 through Sunday, July 5th, 2009, register to win by completing an official entry form, while supplies last, at a participating Direct General location. Complete the entry form with your first and last name, complete address including zip code, telephone number, and date of birth and drop registration form into entry box on-site. For a complete listing of the Direct General locations where you can register, go to www.v-103.com. The Station is not responsible for lost, stolen, mangled, illegible, incomplete or late entries. No mechanically reproduced entries will be accepted. Deadline to enter on-site is Sunday July 5th, 2009 at 6:00pm ET.

OR

On-Line - Log on to www.V-103.com, click on the Direct Access Contest link, and fill out the online entry form with your first name and last name, complete address, city, state, zip code, date of birth, phone number and a valid email address. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. For purposes of these Official Rules, “receipt” of an online entry will be solely determined when the www.V-103.com web server records the entry information. Any automated computer receipt (such as one confirming delivery of email) does not constitute actual receipt of an entry form for purposes of these Official Rules. WVEE’s computer is the official time keeping device for this Contest. Use of any device to automate entry is prohibited. WVEE is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. All entries must be received by 11:00pm ET on Sunday July 5th, 2009.

- b. A contestant may only qualify for the Grand Prize drawing one time during the duration of the Contest. Only one (1) entry per person, per household.

2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all WVEE listeners who are 18 years of age or older, who have a valid Georgia drivers license, and who legally reside in the Greater Atlanta Metro. Employees of WVEE ("the Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Atlanta metropolitan area and the members of their immediate families and or households are ineligible to participate or win.
- b. Only one (1) winner per household is permitted in any WVEE contest every ninety (90) days.
- c. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any votes received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZE

- a. Thirty-one (31) Grand Prizes will be awarded. Each Grand Prize is two (2) tickets to the 2009 V-103 Car & Bike Show on Saturday July 11th, 2009 at the Georgia World Congress Center and two (2) "Direct Access Skip the Line" passes to the Autograph Area at the 2009 V-103 Car & Bike Show. Approximate Retail Value of each Grand Prize is **\$250.00**.
- b. There is no substitution, transfer, or cash equivalent for Grand Prize, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash due to prize unavailability or where required by law. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.
- c. Winners must pick up their prize at the WVEE offices at the address listed below. Winners will forfeit any prize not claimed by Friday, July 10th, 2009 at 5:00pm ET. In the event that a prize is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of WVEE management with respect to the Contest are final.
- b. Thirty (30) Grand Prize winners will be randomly selected from among all eligible on-site entries received by Sunday July 5th, 2009.

- c. One (1) Grand Prize winners will be randomly selected from among all eligible online entries received by Sunday July 5th, 2009.
- d. The thirty-one (31) winners will be notified, by phone, no later than Tuesday, July 7th, 2009 3:00pm ET. In the event that the Station does not reach the qualifier, the Station will leave one (1) detailed voicemail message. The Station must hear back from each Grand Prize winner no later than 5:00pm ET on Wednesday, July 8th, 2009. In the event a potential Grand Prize winner does not respond to the notification on time, that potential Grand Prize winner will be disqualified and an alternate may be selected in a random drawing of all remaining eligible entries received via the method that the disqualified potential Grand Prize winner entered. WVEE is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from being contacted and/or completing his/her telephone call.
- e. The odds of winning depend on the number of eligible entries received.
- f. Winners do not need to listen to the Station or be present to win.
- g. All Grand Prize winners will be notified by telephone at 1:30 pm on Tuesday, July 7th, 2009. If a Grand Prize winner cannot be contacted by 5:00pm ET on Wednesday, July 8th, 2009, then the Grand Prize winner will forfeit his/her prize and an alternate Grand Prize winner will be selected in a random drawing of all eligible qualifying entries received.
- h. Winners must execute and return any required Affidavit by Friday July 10th, 2009 at 5:00pm ET or the prize will be forfeited and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.
- b. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this

Contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require Contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the Contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right to make changes in the rules of the Contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Contest and shall not be required to award a substitute prize.
- f. Failure to comply with the Contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize.
- h. Copies of the written Contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WVEE, 1201 Peachtree St. #800 Atlanta, GA 30361.

6. INTERNET SWEEPSTAKES PRIVACY POLICY

- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.v-103.com.