

WVEE (FM) LUZIANNE ICE TEA CHILL OUT (WEB) Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The V-103 Chill Out | Grill Out with Luzianne Iced Tea contest (the "Contest") will begin on Monday, August 4th, 2008 at 6AM Eastern Time ("ET") and end on Friday, August 29, 2008 at 5PM ET (the "Contest Period").
- b. To participate in the contest, you may enter via the following method(s): Complete an website entry form (50 words or less) at www.v-103.com informing V-103 of your upcoming summer Sunday activity (between the dates of 8/17, 24 and 31) with your first name and last name, complete mailing address, the location, time and date of your "Sunday Chill-Out Event", daytime telephone number and a valid email address included in the entry. All valid entries will be entered into a drawing to win an appearance by the V-103 Street Team at your event, a case of Luzianne Iced Tea and other V-103 prizes.
- c. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address.
- d. Deliveries will be made on the following days (Sunday August 17th | August 24th & August 31st between the hours of 2pm and 4pm. Winner will be contacted prior to delivery.
- e. Three (3) winners will be randomly selected based on all eligible entries received

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WVEE listeners who are 18 years of age or older and who legally reside in the greater Atlanta metropolitan area. Employees of WVEE, its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Atlanta metropolitan area and the members of their immediate families and or households are ineligible to participate or win.

- b. **Winner may win once every ninety (90) days.** Only one winner per household is permitted in any Station contest.

3. PRIZES

- a. Three (3) winners will receive one (1) case of Luzianne Iced Tea, an appearance by the V-103 Street Team and a combination of V-103 prizes such as T-shirts, CD's, etc. ARV: **\$20**.
- b. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the contest are final.
- b. Winners will be selected as described above in section 1 of these Official Rules.
- c. Odds of winning depend on the number of valid entries received.
- d. Each winner must execute and return any required Affidavit of Eligibility/Release of Liability Prize Acceptance Form upon delivery.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.

- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed, cancelled, or has a change of venue, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WVEE, 1201 Peachtree St. #800 Atlanta, GA 30361.