

**WVEE V-103's and AT&T's  
"Madonna Flyaway" Contest  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.**

**1. HOW TO ENTER THE CONTEST**

- a. **WVEE** and AT&T's "**Madonna Flyaway**" ("Contest") will begin on or around **Thursday May 8<sup>th</sup>, 2008 8am Eastern Time ("ET")** and will end on Friday May 16th, 2008 6pm ET (the "Contest Period").
- b. To participate in the Contest, you may enter via the following method(s): Contestants must submit a video no longer than ninety (90) second in length of themselves performing a Madonna song Contestants must upload their performance to the V-103 webmag located at <http://www.v-103.com/>. Contestants must follow the links and instructions to enter and submit your first name and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. Contestants will be required to accept the conditions of the electronic video submission release form before entering and uploading their video. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of the Station and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station's computer is the official time keeping device for the sweepstakes. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. All entries must be submitted by May 15, 2008 at 5:00 pm ET in order to be eligible. Any entry received after this time will not be eligible to participate or win.
- c. Five (5) semi-finalists will be selected by a panel of judges consisting of station personnel based on creativity, vocal strength and originality. The five (5) semi-finalists will be posted online at <http://www.v-103.com/> where listeners can vote for their favorite video starting on May 16, 2008 at 10am EST until May 19, 2008 at 5pm EST. The semi-finalist who receives the most votes will be the Grand Prize winner (pending verification of eligibility) and will be announced on Tuesday, May 20, 2008 on the Ryan Cameron Show from 2PM-6PM ET.
- d. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.
- e. Each submitted Entry must be the original and creative work of each contestant and must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. The Station has the absolute

discretion to disqualify any Entry based on its sole judgment. The Station, in its sole discretion, reserves the right to disqualify any Entry if such Entry contains illegal, indecent or otherwise offensive material, or if such Entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for the public (i.e. Entries must be radio clean). Entries that do not comply with these rules will not be eligible for the sweepstakes. All Entries become the property of the Station and will not be acknowledged or returned.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Contest is open to all persons who are 18 years of age or older at the time of entry and who reside in Greater Atlanta metropolitan area. Employees of AT&T Operations, Inc., CBS Radio Inc., **WVEE** (the "Station"), its licensee, and each of their corporate parents, subsidiaries, and affiliates, their advertising agencies, participating sponsors/promotional partners, other radio stations in the Greater Atlanta metropolitan area and the members of their immediate families and or households are ineligible to participate or win. (AT&T Operations, Inc., CBS Radio, and the Station shall be collectively referred to as the "Contest Entities") Subject to all applicable federal, state, and local laws and regulations.
- b. Only one winner per household is permitted in any Contest administered by the Station. Listeners are eligible to win a Station contest only once every ninety (90) days
- c. Winner must hold a valid government issued ID and sign and return any required Affidavit of Eligibility and/or Publicity/Liability Release that may be required by Station or AT&T.
- d. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

## 3. PRIZES:

- a. One (1) Grand Prize will be awarded and includes a trip for two (2) (winner and guest, age 18 or older) to see Madonna perform on her upcoming 2008 tour. Exact location and dates are TBD. Trip includes round trip coach air transportation from major U.S. gateway airport nearest winner's residence (as determined by Sponsor), 2-night standard double occupancy hotel accommodations (one room), two (2) tickets to attend the concert (as determined by Sponsor) (Approximate Retail Value ("ARV"): \$2,000). Value of trip may vary depending on location of winner's residence. Certain travel restrictions may apply. If winner resides within a 100-mile radius of the concert venue, ground transportation may be provided in lieu of air transportation and no compensation or substitution will be provided for difference in prize value. Travel arrangements must be made through Administrator's agent on a carrier of Administrator's choice. No prize substitutions, cash equivalent, or transfer of prizes permitted except at the sole discretion of the Contest Entities. Prize subject to availability and the Contest Entities reserve the right, at their sole discretion, to award a prize of greater or equal value if the advertised prize is unavailable. If winner cannot travel on dates specified by Contest Entities, winner may

be disqualified and an alternate winner selected. All other costs not specifically stated herein, including, but not limited to, taxes, meals, tips and ground transportation, are the responsibility of the winner. Taxes are solely the responsibility of the winner. Winner and travel companion must travel on the same itinerary and are responsible for obtaining all required travel documents. In addition, travel companion of Winner must be 18 years of age or older. Winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during their stay. Winner and travel companion are responsible for obtaining travel insurance (and all other forms of insurance) where applicable, at their option, and hereby acknowledge that the Contest Entities have not and will not obtain or provide travel insurance or any other form of insurance. Winner and travel companion must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Contest Entities, the Contest Entities' sole responsibility to a Winner will be to award the remaining available portion of the prize and no substitution will be provided for unawarded portion of prize. Tickets are subject to terms and conditions as specified by issuer. Seat locations to be determined by Contest Entities. Contest Entities reserve the right remove or to deny entry to winner and/or guest if he/she engages in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the concert.

- b. All prizes or prize certificates must be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed by 5pm EST on Friday, May 23, 2008. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. SELECTION OF WINNERS

- a. Decisions of Contest Entities management with respect to the Contest are final.
- b. Five (5) semi-finalists will be selected by a panel of judges, consisting of station personnel based on creativity, vocal strength and originality. The five (5) semi-finalists' video submissions will be posted on the Station website located at <http://www.v-103.com/> where listeners can vote for their favorite video starting on May 16, 2008 at 10am EST until May 19, 2008 at 5pm EST. For purposes of these Official Rules, "receipt" of an online vote occurs when the [www.v-103.com](http://www.v-103.com) servers record the entry information upon clicking the "Vote" button. The semi-finalist who receives the most votes will be the Grand Prize winner (pending verification of eligibility) and will be announced on Tuesday, May 20, 2008 on the Ryan Cameron Show from 2PM-6PM ET. The winner will be notified via the telephone within twenty-four (24) hours of the announcement and will have until Thursday, May 22<sup>nd</sup> to claim your prize. In the event, we do not receive confirmation by May 22<sup>nd</sup>, 2008, the runner up, based on total number of votes will be selected and given the same amount of time to claim the prize.

- c. Winner does not need to listen or be present to win.
- d. Odds of winning depend on number of eligible entries received.
- e. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by random selection. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require sweepstakes winners (and their travel companions, if any) to sign a liability release, agreeing to hold AT&T Operations, Inc., CBS Radio, the Station, its corporate licensee, and each of their parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Contest.
- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's website or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the sweepstakes if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Contest Entities reserve the right to make changes in the rules of the Contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the sweepstakes and shall not be required to award a substitute prize.
- f. Failure to comply with the Contest rules may result in a contestant's disqualification solely at the discretion of the Contest Entities.
- g. The Contest Entities are not responsible for typographical or other errors in the printing, the offering or the administration of the Contest, or in the announcement of a prize.
- h. Copies of the written Contest rules and a list of winners (when complete) are available during regular business hours at the main studio of **WVEE, V-103 1201 Peachtree Street Ste. 800 Atlanta, Ga 30361.**

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**Co-Sponsors:** AT&T Operations, Inc., 175 East Houston, San Antonio, TX 78205 and CBS Radio, 1515 Broadway, 46<sup>th</sup> Floor, New York, NY 10036.

**Administrator:** CBS Radio, 1515 Broadway, 46<sup>th</sup> Floor, New York, NY 10036.