

WVEE (FM) Pepsi Stuff Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The WVEE (FM) Pepsi Stuff contest (the "Contest") will begin on Wednesday, March 12th, 2008 at 6AM Eastern Time ("ET") and end on Friday, March 28th 2008 at 6PM ET (the "Contest Period").
- b. To participate in the contest, you may enter via the following method(s): Log onto www.V-103.com and complete the web entry form with first and last name, complete address and daytime phone number for your chance to win the grand prize 42 inch Panasonic Plasma television.
- c. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.
- d. There is no limit to the number of times a listener may attempt to call in to win, but a listener may only win once during this contest.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WVEE listeners who are 18 years of age or older and who legally reside in the greater Atlanta metropolitan area. Employees of WVEE, its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Atlanta metropolitan area and the members of their immediate families and or households are ineligible to participate or win.
- b. **Winner may win once every ninety (90) days.** Only one winner per household is permitted in any Station contest.

3. PRIZES

- a. One (1) grand prize winner will receive one 42 inch Panasonic Plasma television ARV: **2500.00**
- b. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the contest are final.
- b. Winners will be selected as described above in section 1 of these Official Rules.
- c. Odds of winning depend on the number and order of phone calls received.
- d. Winners must listen to win but need not be present to win.
- e. Winners must execute and return any required Affidavit of Eligibility/Release of Liability Prize Acceptance Form by April 4, 2008 or prize will be forfeited and an alternate winner may be chosen by random selection.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed, cancelled, or has a change of venue, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.

- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WVEE, 1201 Peachtree St. #800 Atlanta, GA 30361.