



*For Sisters Only*®

**Dear Potential FSO Vendor!**

**Thank you for your interest in For Sisters Only. Enclosed is all the information you need in order to participate in For Sisters Only 2009, the largest event of its kind targeting African Americans in the Southeast!**

**For Sisters Only will take place....**

**Saturday, September 19, 2009 11am – 7pm**

**Sunday, September 20, 2009 11a-6pm**

**@ The Georgia World Congress Center – Hall C**

**Enclosed you will find.....**

- **Special Booth Information (dated)**
- **Contract & Basic Terms**
- **Payment Instructions Payment Instructions**
- **Prices For an Ad in FSO Guide**
- **Sound Agreement Form**
- **Sample Floor Plan**
- **Description of Zones**
- **Frequently Asked Questions**

**Ok....Let's Get Started!**

## SMALL BUSINESS BOOTH INFORMATION

These vendor booth packages are available to small businesses only. Companies with fewer than 10 employees (some restrictions may apply).

This year, we're introducing something new! Although we don't allow you to pick your exact booth location, for an additional fee, you can upgrade your booth to Zone One (the zone closest to the main stage / see attached floor plan).

This is the first year we've allowed vendors to pick a specific zone with the guarantee that they will be in their desired location!

**Small Business Interior Booths (Zone 1) - \$1175**

**Small Business Interior Booths (Zone 2&3) - \$875**

**Small Business Corner Booths (Zone 1) - \$1500**

**Small Business Corner Booths (Zone 2&3) - \$1175**

**Power Rows - 10x20 Booths (any zone) - \$3500**

**(Power Rows face into our large main aisles)**

Each booth will include.....

- A large 10x10 square-foot area fully piped and draped with carpeting, one six-foot table, two (2) chairs and wastebasket.
- Four (4) exhibitor badges. (Additional exhibitor badges are available for \$10.00 each per day).
- Vendor Advantage Workshop (2 attendees per booth)

### **Special Instructions**

When filling out your contract, you must list what you are selling or displaying in your booth area. THIS IS VERY IMPORTANT. If this is not on your contract, the processing of your contract will be delayed.

# Unique For Sisters Only Marketing Opportunities

## For Sisters Only Guide Advertisement

Put your business in front of every single one of our 50,000+ attendees by purchasing a For Sisters Only Guide Ad. Your business name, logo or even a coupon can be featured on every For Sisters Only Guide! This is a great way to draw attention and traffic to your business during and after FSO; everyone attending For Sisters Only will receive a Guide.

¼ page = 3 inches wide x 4 inches tall      **\$750 Color**

½ page = 7 inches wide x 4 inches tall      **\$1350 Color**

Full Page = 7 inches wide x 8 ½ inches tall      **\$2,500 Color**

All ads must be submitted by **August 28, 2009**. Ads can be e-mailed via .jpg file or camera-ready artwork.

If you have any questions regarding placing your ad in the FSO Guide, please contact your FSO Account Executive – Tara Thomas at (404) 898-8984.



*For Sisters Only*<sup>®</sup>

## Terms and Conditions of Sound Systems

1. **Sound level** – Sound level must be at a level not above normal conversation.
2. **Equipment** – All equipment must remain **within** designated 10x10-foot booth area. No speaker can be over 24 inches high limit (1) pair of speakers per booth.
3. **Compliance** – Exhibitor assumes all responsibility for compliance with these display rules issued by Show Management.
4. **Show Management** – It will be at the sole discretion of the Show Management if the above criteria has been met. Show Management will have the ability to order electricity shut off to any booth not in compliance with the above requirements. Cost of electricity will not be refunded if disconnected by Show Management.

Please fax this form to 404-898-8916 before September 15<sup>th</sup> COB

Agreed to by (Please Print): \_\_\_\_\_

Agreed to by (Signature): \_\_\_\_\_

Company Name: \_\_\_\_\_

Booth Number: \_\_\_\_\_



## *For Sisters Only*<sup>®</sup>

### MOST FREQUENTLY ASKED QUESTIONS..."

1. ***Can I choose my booth location?*** No. You may choose what zone you want to be in. This would be either zone 1, 2 or 3. The reason why we don't let people choose a number is because the floor plan may change, and we still have major sponsors who are buying blocks of space. We will do our best to honor your first zone preference, ***but it is not guaranteed unless you've pre-paid to upgrade to Zone 1.***
2. ***How many vendors participated last year?*** 325 average
3. ***Can I sample food?*** Yes, with the approval of the Congress Center. You must fill out their food sample form. Food must be sample size. You can't sell food that competes with the Congress Center's concession stands.
4. ***Do you supply electricity?*** No. Electricity does not come with the booth. It must be purchased separately through the Georgia World Congress Center. The form will come in your exhibitor kit. The cost is under \$100 if you order and pay 14 days before event. After that, the cost will vary based on the date it's purchased.
5. ***What comes with my booth?*** One 6 foot table, and 2 chairs. It is fully carpeted and draped.
6. ***Are there any restrictions as to what I can display in my booth?*** Yes. For Sisters Only is a family oriented event. Any materials that are inappropriate to children will not be allowed in the show. All male models must have on proper attire, no bare chest will be allowed. If these parameters are not met, Show Management will remove such materials from the show or ask you to leave. All monies paid will be forfeited. This information is also on your contract that you must sign.
7. ***Who's appearing at the expo?*** We will have a star studded line up like we do every year! Artists are not yet confirmed. This information won't be released until a few weeks before the show. In the past we have had: Usher, Destiny's Child, Johnny Gil, Mary Mary, Wyclif, Musiq Soulchild, Mario, Patti Labelle, Toni Braxton, Cameo, Gerald Levert, Frankie Beverly and Maze and many more!
8. ***Is this a kid or for women only show?*** Absolutely not! FSO is a family targeted event. The show attracts African Americans of all ages, but this is an Adult show attracting consumers who are eager to spend money.
9. ***How many people attend For Sisters Only?*** Over 50,000 in two days.
10. ***How is this show advertised?*** We use the combined power of both WVEE/WAOK, who combined reach over 700,000 people weekly. We reach close to 85% of the entire African American population. We will start promoting the show 5-6 weeks out, and we will invest over \$500,000 dollars worth of promotional time into advertising the show.

11. ***When do I receive my booth number/assignment?*** You will receive your exhibitor kit from the show manager approximately 1-2 weeks before the show. Your booth assignment and move-in time will come separate from your exhibitor's kit.
12. ***How do I pay for my booth?*** Booths are available on a first come first serve basis. The sooner you pay, the better your location will be. You can pay by cashier check, money order or credit card. **Please write your check to WAOK/WVEE. Do NOT make check payable to For Sisters Only.**
13. ***Can I play a sound system in my area?*** Yes, but it must be pre-approved by Show Management. **You will have to fill out a form.** Please be aware that if your sound system is not kept down to a satisfactory level, or if we receive complaints, your electricity will be shut off. You will not receive a refund if this happens.
14. ***Can I leave valuables in my booth over night?*** That depends. If you are leaving a car, you're pretty safe. If you're leaving jewelry and small electronics or anything that can be placed in a pocket, we recommend that you totally cover and secure these items. We do provide overnight security, but if you choose to leave valuables you do so at your own risk.
15. ***How do I avoid my purse from possible theft while I'm working the show?*** **DON'T BRING YOUR PURSE INTO THE HALL!! LEAVE IT IN YOUR CAR.** We are not responsible for any thefts. Unfortunately, there are always going to be people looking for opportunities to steal. Don't put your bag or valuables on the floor behind you or in your booth. We recommend strongly that you wear a fanny pak.
16. ***What is the Vendor's Advantage Workshop?*** This workshop is free to you and another person from your company to give you insight of what to expect at FSO, suggestion of setting your booth up, pre marketing your business, networking suggestions and a wealth of information.
17. ***How many people can I bring to the Vendor's Advantage Workshop?*** We ask that you limit your attendance to two (total) people from your company. Space is limited, however more workshops have been added this year.
18. ***If I was a vendor in FSO last year do I need to attend the Vendor's Advantage Workshop?*** You don't have to attend however you are more than welcome to attend for networking purposes and any new information that may be presented (i.e. floor layout, parking, load-in and out).

If you have any additional questions that are not listed here, please don't hesitate to ask your FSO representative Tara Thomas at (404) 898-8984.



*For Sisters Only*®

## Vendor's Advantage Workshop

Please take advantage of the Vendor's Advantage Workshop hosted by WVEE/WAOK. This workshop is included with your vendor/sponsorship package and will provide a wealth of information.

The Vendor's Advantage Workshop is designed to help and assist you in maximizing your opportunities at this year's For Sisters Only by giving you suggestions about:

- ➔ Arranging and/or displaying your booth
- ➔ Attracting attendees to your booth
- ➔ Presentations and Networking
- ➔ Information you hand out to attendees
- ➔ Services and sampling
- ➔ Obtaining more leads than you can handle
- ➔ Learn the do's and don'ts of being an exhibitor
- ➔ Exhibit load-in and load-out information



We want you to succeed and receive optimum exposure this year at For Sisters Only. As a confirmed Vendor, this workshop is FREE to you because we want you to have the Advantage at For Sisters Only.



Please choose one workshop that best fits your schedule. Material in each workshop will be the same.



A maximum of two (2) exhibitors may attend the workshop.



Each workshop is approximately two (2) hours long.



Please be on time for the workshop you choose. (arrive 15 minutes prior to schedule is suggested, as sign in will be required)



Workshop attendance is limited and pre notification (RSVP) is required.

Workshop Schedule: Please mark an X or circle the workshop you want to attend.

Tuesday	August 4, 2009	6:00pm – 8:00pm
Thursday	August 6, 2009	6:00pm – 8:00pm
Tuesday	August 11, 2009	6:00pm – 8:00pm
Thursday	August 13, 2009	6:00pm – 8:00pm
Saturday	August 15, 1009	10:00am - 12noon
Tuesday	August 18, 2009	6:00pm – 8:00pm
Thursday	August 20, 2009	6:00pm – 8:00pm
Saturday	August 22, 2009	10:00am – 12noon
Tuesday	August 25, 2009	6:00pm – 8:00pm

Please complete the following information and return this sheet to your account executive with a signed contract and your booth payment.

Name: \_\_\_\_\_ 2<sup>nd</sup> Attendee: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

All workshops will be held at the office of V-103 and WAOK 8<sup>th</sup> Floor:  
1201 Peachtree Street NE Suite 800 Atlanta, GA 30361

## **SMALL BUSINESS BOOTH – ZONE 1 ONLY!**

Did you know you could purchase your booth on line? It's the easiest way to purchase a small business booth at For Sisters Only!

\*Note – All payments are non-refundable – no exceptions. Show Management reserves the right to reject any payment at anytime, including but not limited to, if your company does not meet the show's category restrictions or requirement. Real Estate agents, mortgage companies, financial institutions, health and medical offices/agencies are not eligible for small business booths. If you are unsure of your classification, please call or e-mail us BEFORE you purchase your booth.

### **Step One**

PLEASE READ THE INSTRUCTIONS COMPLETELY BEFORE YOU ATTEMPT TO PURCHASE YOUR BOOTH.

### **Step Two**

Read your FSO contract completely, fill it out and set aside.

### **Step Three**

Go to <https://www.xorbia.com/rsvp/v103/fsosbonly09/tickets.cfm>

This will take you to our on-line booth purchase page. You will see three options for booth prices:

Small Business 10x10 Interior - \$1175  
Small Business 10x10 Corner - \$1500  
Power Row 10x20 (end of aisle) - \$3500  
Weblink on the FSO Vendor Page - \$100

Add **YOUR** e-mail address, choose the booth you want to purchase, read and check the liability wavier, then click submit. ("Will Call" is YOUR e-mail)

\*After you've made your selection, the computer will take you to a page that will ask you to review your order. Note, booths are non-refundable. Please take your time and review your order carefully.

### **Step Four**

\*After you click "place order" you will receive a confirmation e-mail and number. Your confirmation will appear on the screen and a copy will be sent to you by e-mail. Print your confirmation, attach it to your signed contract and...

Fax it to 404-898-8916  
Attention: Tara Thomas

OR

E-mail your contract and confirmation to  
[Tara.Thomas@CBSRadio.com](mailto:Tara.Thomas@CBSRadio.com)

YOUR BOOTH IS NOT CONFIRMED UNTIL V-103 HAS RECEIVED YOUR INFORMATION PRIOR TO THE SHOW.

\*Note – All payments are non-refundable – no exceptions. Show Management reserves the right to reject any payment at anytime, including but not limited to, if your company does not meet the show's category restrictions or requirement. Real Estate agents, mortgage companies, financial institutions, health and medical offices/agencies are not eligible for small business booths. If you are unsure of your classification, please call or e-mail us BEFORE you purchase your booth.

If you have additional questions about your booth please call Tara Thomas at 404-898-8984 or e-mail us at [Tara.Thomas@CBSRadio.com](mailto:Tara.Thomas@CBSRadio.com)

## SMALL BUSINESS BOOTH – ZONE 2 & 3 ONLY

Did you know you could purchase your booth on line? It's the easiest way to purchase a small business booth at For Sisters Only!

\*Note – All payments are non-refundable – no exceptions. Show Management reserves the right to reject any payment at anytime, including but not limited to, if your company does not meet the show's category restrictions or requirement. Real Estate agents, mortgage companies, financial institutions, health and medical offices/agencies are not eligible for small business booths. If you are unsure of your classification, please call or e-mail us BEFORE you purchase your booth.

### Step One

PLEASE READ THE INSTRUCTIONS COMPLETELY BEFORE YOU ATTEMPT TO PURCHASE YOUR BOOTH.

### Step Two

Read your FSO contract completely, fill it out and set aside.

### Step Three

Go to <https://www.xorbia.com/rsvp/v103/fsosbbooths09/tickets.cfm>

This will take you to our on-line booth purchase page. You will see three options for booth prices:

Small Business 10x10 Interior - \$875  
Small Business 10x10 Corner - \$1175  
Power Row 10x20 (end of aisle) - \$3500  
Weblink on the FSO Vendor Page - \$100

Add **YOUR** e-mail address, choose the booth you want to purchase, read and check the liability wavier, then click submit. ("Will Call" is YOUR e-mail)

\*After you've made your selection, the computer will take you to a page that will ask you to review your order. Note, booths are non-refundable. Please take your time and review your order carefully.

### Step Four

\*After you click "place order" you will receive a confirmation e-mail and number. Your confirmation will appear on the screen and a copy will be sent to you by e-mail. Print your confirmation, attach it to your signed contract and...

Fax it to 404-898-8916  
Attention: Tara Thomas

OR

E-mail your contract and confirmation to  
[Tara.Thomas@CBSRadio.com](mailto:Tara.Thomas@CBSRadio.com)

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If you have additional questions about your booth please call Tara Thomas at 404-898-8984 or e-mail us at [Tara.Thomas@CBSRadio.com](mailto:Tara.Thomas@CBSRadio.com)

FOR SISTERS ONLY ® 2009  
SPACE APPLICATION AND CONTRACT

For Sisters Only is a family-oriented event. Any materials deemed inappropriate to children will not be allowed in the show. If such materials are displayed by vendors, Show Management will remove such

**\*Name To Appear On ID Sign at Show**

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Company Representative

---

Address

---

City State

---

Zip

---

Day Time Phone / Second Phone

---

Your Company or Organization  
**Tara Thomas**

---

FSO Representative

---

Interior/ Corner Booth Cost

---

Zone Preference 1 2<sup>nd</sup> Choice

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Yes, I want to buy an Ad In the FSO Guide  
 \$750  \$1,350  \$2,500  
 Yes, I want to buy a weblink on the FSO Website  
 \$100

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**TOTAL:** **TOTAL PAID:**

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**BALANCE DUE:**

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\*\*Your email address

\*Your ID sign will be made from the name provided in this space. **PLEASE SPELL CORRECTLY!**

\*\*We will put you on our email mailing list! You will be notified of all the latest FSO information!

Please Make Cashier Check Payable To  
WVEE/WAOK Radio.

\*We will do everything we can to honor your Zone request, but it is not guaranteed.

I will be selling/displaying the following items: (This must be filled in.)

**In Order to Validate This Contract:**

1. Cancellation of this agreement must be made in writing to WAOK/WVEE, 1201 Peachtree St., Suite 800, Atlanta, GA 30361, on or before July 17, 2009 or 60 days prior to the event. All credit card cancellations will be refunded less any transaction fees at the expense of the purchaser. Cancellations made after this date will result in forfeiture of payment. All Payments after July 17, 2009 are non-refundable.
2. Payment terms: All contracts must be accompanied by payment. Any contract entered into after July 17, 2009, must be accompanied by full payment in advance. All other arrangements are subject to the credit policies of WAOK & WVEE Radio. Cashier's check, money order, credit card or US currency accepted. Sorry, no personal or company checks.
3. Exhibitor agrees that the space assigned to him will be accepted by him, unless he rejects it writing within ten (10) days of notification of assignment.
4. Show management reserves the right to relocate booth locations at any point before or during the show. ABSOLUTELY NO BOOTH LOCATIONS ARE GUARANTEED.
5. WAOK & WVEE and CBS Radio Inc. are under no obligation to honor any promises or commitments not stated in writing as part of this contract.
6. I have read the basic Terms and Conditions before affixing my signature below, and warrant that I am 21 years of age or older and fully understand the contents thereof.

## BASIC TERMS AND CONDITIONS

1. **CONTRACT.** This application for FSO / For Sisters Only (hereinafter referred to as **Exposition**), properly executed by applicant (hereafter referred to as **Exhibitor**) shall upon written acceptance and notification of booths assigned by **WAOK / WVEE** station **Management** (hereafter referred to as **Management**) constitute a valid and binding contract. **WAOK & WVEE** has sole discretion to reject any applicant for any reason whatsoever.

2. **SPACE ASSIGNMENTS.** **Management** shall use its best efforts to locate the booth in one of the locations designated by **Exhibitor** on front side hereof. Notwithstanding the above, **Management** reserves the right to change location assignments at any time, as it may, in its sole discretion deem necessary.

3. **TYPES OF EXHIBITS.** Exhibits shall be limited to suppliers of goods and services pertinent to the scope and subjects of the **Exposition** as described in publicity materials. Interpretation of the meaning and intent of this restriction shall be the sole prerogative of **Management**. **HELIUM BALLOONS ARE PROHIBITED ANYWHERE IN THE SHOW.** A schedule for setup and removal of exhibits will be provided and must be adhered to by time and date outlined in above schedule. Sampling of merchandise, including but not limited to food products or beverages must be with **Management** approval in writing. **Exhibitor** is prohibited from using the **Management** logos, including **FSO**, the logos associated with either radio station or **FSO** without the written permission of **Management**.

4. **EXHIBIT SPACE RENTAL RATES.** Exhibit space rental includes pipe and drape, one draped table, two chairs, carpet and a 7" x 44" sign.

5. **CANCELLATION.** **Exhibitor** shall have the right to cancel this Agreement up to 60 days prior to the event by written notice to: **GENERAL MANAGER, WAOK / WVEE RADIO, 1201 PEACHTREE STREET #800, ATLANTA GA 30361.** In the event of such cancellation received up to sixty (60) days prior to the **Exposition**, **Management** shall refund 100% if any rental payments already made by **Exhibitor**. **Management** shall have the right to cancel this Agreement at any time without notice to **Exhibitor** should **Exhibitor** fail to comply with any term of this contract.

6. **EQUIPMENT.** Booth equipment included with exhibit space rental and provided to **Exhibitor** shall be returned at the end of the **Exposition** complete and in good condition, normal wear and tear excepted. **Exhibitor** shall have no right, title or interest in such equipment, but only the right to use it under this contract. All other equipment shall be provided by **Exhibitor** at their own expense. If equipment is returned damaged, **Exhibitor** shall reimburse **Management** for amount of damage promptly upon demand.

7. **EXCLUSION.** **Management** shall have the right to exclude or to require modification of any display or demonstration which, in its sole discretion, it considers unsuitable or not in keeping with the character of the **Exposition**. **Management** shall have the right to prohibit the use of amplifying equipment or music which, in its sole discretion, it considers objectionable.

8. **ASSIGNMENT AND SUBLEASE.** **Exhibitor** shall not sublet the booth or any equipment provided by **Management** nor shall **Exhibitor** assign this contract in part or in whole without the expressed written permission of **Management**.

9. **LIABILITY.** This agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between **WVEE/WAOK** and **Exhibitor**. **Exhibitor** shall indemnify, defend, and hold harmless **WVEE/WAOK**, the **Georgia World Congress Center** ("Venue"), their parent corporations and affiliates and their respective officers, directors, employees and representatives, and the successors and assigns of any of them, from and against, and reimburse them for, all claims, damages, costs and expenses, including, without limitation, interest, penalties, court costs and reasonable attorneys' fees and expenses, arising out of or resulting from (a) any breach by **Exhibitor** of any representation, warranty, covenant, obligation or other agreement contained in this Agreement; (b) out of any failure of **Exhibitor** to comply with any applicable laws, statutes, ordinances; regulations or rules and regulations of the Venue; (c) any act or omission or negligence of **Exhibitor** or its employees, agents, contractors or invitees; (d) any claim for personal injury or property damage or otherwise brought on behalf of any third party person, firm or corporation against **WAOK/WVEE**, and/or Venue as a result of or in connection with **Exhibitor's** Booth which claim does not result from the gross negligence of **WAOK/WVEE** or Venue; (e) any announcements, advertisements or other commercial copy produced, provided or approved by **Exhibitor** for broadcast on a

station owned by **CBS Radio Inc.** or its affiliates, including proceedings or litigation alleging infringement, unlawful use or violations of copyright; and/or (f) any defect, alleged or real, in any product of **Exhibitor's** sold or provided as samples to third parties by **Exhibitor** or by **WVEE** and **WAOK** as part of such party's responsibilities under this Agreement. The foregoing indemnities shall survive the termination of this Agreement.

10. **CANCELLATION OR POSTPONEMENT OF EXHIBITION.** In the event that the **Exposition** is postponed due to any occurrence not occasioned by the conduct of the **Management** or **Exhibitor**, whether such occurrence by an Act of God or the common enemy or result of war, riot, civil commotion, sovereign conduct or the act of conduct of any person or persons not party or privy to this Agreement, then the performance of the parties under this Agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement. In the event that such occurrence results in the cancellation of the **Exposition**, the obligations of the parties under this Agreement shall be automatically terminated and all rental payments made under this Agreement shall be refunded to **Exhibitor** less a pro rata share of expenses actually incurred by **Management** in connection with the **Exposition**. **Management** shall not be liable for any loss or damage to **Exhibitor** which may be caused by or associated with any postponement or cancellation of the **Exposition**.

11. **DEMONSTRATIONS.** No demonstrations or solicitations shall be permitted outside of the **Exhibitor** assigned space and no signs or placards may be displayed on persons or otherwise outside exhibit spaces or the exhibit hall.

12. **SECURITY.** **WVEE/WAOK**, the Venue or any officer, employee or staff member thereof assumes no responsibility for the safety of the property or **Exhibitor**, its agents, or employees, from theft, damage by fire, accident, or any the cause. **Exhibitor** is required to obtain and maintain at its sole expense, and represents and warrants to **WAOK/WVEE** and **CBS Radio Inc.** that it has, insurance and/or policy riders to cover all Booth contents and activities in amounts and from companies acceptable to **WAOK/WVEE** and **CBS Radio Inc.** in its sole discretion, including but not limited to commercial general liability insurance (including advertisers and contractual liability); comprehensive automobile liability insurance, bodily injury and property damage; and statutory workers' compensation insurance, with statutory limits, including employer's liability EL. **Exhibitor** shall upon request provide **WAOK/WVEE** with a copy of the certificate of insurance for each such policy described above in the amounts requested by **WAOK/WVEE** on an addendum attached hereto and may also be required to name **WAOK/WVEE**, **CBS Radio**, the Venue and certain other parties, if applicable, as "Additional Insured" on such policies as indicated on an addendum attached hereto.

13. **COMPLIANCE.** **Exhibitor** assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health, together with the facility rules and regulations and the display rules and regulations issued by **Management** with **Exhibitor** manuals.

14. **UNIONS.** **Exhibitor** will abide by and comply with rules and regulations concerning local unions having Agreements with the show facility or with authorized contractors employed by **Management**.

15. **MANAGEMENT.** **Exhibitor** further agrees that the conditions rules and regulations are made a part of this Agreement and that said **Exhibitor** agrees to be bound by each and all of these conditions and that **Management** shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the show. This exhibition is managed by **WAOK & WVEE Radio**.

Show Management:

**WAOK & WVEE RADIO**  
1201 PEACHTREE STREET  
SUITE 800  
ATLANTA GA 30361  
(404) 898-8900  
FAX: (404) 898-8916