

Model Contest/Sweepstakes Rules for Radio Stations
(For Contests/Sweepstakes with Internet or Email Entries)

WVEE/Gossip Girl Web Contest

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The Gossip Girl Web contest (the "Contest") will begin on Wednesday August 27, 2008 at 6AM-Eastern Time ("ET") and end on Tuesday September 2, 2008 at 6:00 PM ET (the "Contest Period").
- b. To participate in the contest, you may enter via the following method(s): Log on to V-103.com and submit an entry form and correctly answer the daily question by 6pm EST each day through out the length of the contest. AT 6:30pm Tuesday September 2, 2008 One grand prize winner will be selected from among all eligible entries received. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address.
- c. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.
- d. There is no limit to the number of times a listener may submit an entry, but a listener may only win once during this contest

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all persons who are 18 years of age or older and who reside in the Atlanta metropolitan area and its surrounding counties. (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Atlanta metropolitan area and the members of their immediate families **AND/OR HOUSEHOLDS** are ineligible to participate or win.
- b. Only one winner per household is permitted in any Station contest.
- c. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

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3. PRIZES

- a. Four (4) daily prize winners will receive:
 - A Gossip Girl Season One DVD set (ARV \$59.98)
 - A Gossip Girl Books "The Carlyles" (ARV \$10.99)
 - A Rhinestone ear buds for MP3 players (ARV \$25)
 - A Cell phone holders with boa trim (ARV \$18)

One (1) grand prizewinner will receive a \$500 Bloomingdales gift card

- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Station management with respect to the contest are final.
- b. Winners will be selected as described above in section 1 of these Official Rules.
- c. Odds of winning depend on the number and order of phone calls received.
- d. Winners need not be present to win.
- e. Winners must execute and return any required Affidavit of Eligibility/Release of Liability Prize Acceptance Form by **Friday September 5, 2008** or prize will be forfeited and an alternate winner may be chosen by random selection.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this

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contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize."
- f. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of 1201 Peachtree Street #800 Atlanta, GA 30361

6. INTERNET SWEEPSTAKES PRIVACY POLICY

- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: v-103.com.